

# Coalition Assessment Survey/ Community Organizing

Developed by King County Community Organizing and Developmental Research and Programs



For more information contact the Community Organizing Program at (206) 296-5250

**E**ach question asks about how the coalition, as an organization, is performing in several areas that are known to be important for coalition success.

For each question respond using the 1 to 5 scale described below. Circle the number that best matches your feelings. For each question, if you think the question does not apply to your coalition, circle NA (for not applicable) instead of circling a number.

1 ----- 2 ----- 3 ----- 4 ----- 5      NA

- 1      Coalition rarely or never meets this standard. (Needs to be done)
- 2      Coalition mostly does not meet this standard (Starting, but needs more work)
- 3      Coalition sometimes meets this standard (Doing okay, but room for improvement)
- 4      Coalition usually meets this standard (Actively working on this, and have improved)
- 5      Coalition always or almost always meets this standard (We are there!)
- N/A    This question doesn't apply to my coalition

## Inclusive Membership

- |   |   |
|---|---|
| 1. The coalition considers its needs for, and identifies potential new, coalition members.                        | 1 ----- 2 ----- 3 ----- 4 ----- 5      NA |
| 2. The coalition has developed (or is developing) clear membership criteria.                                      | 1 ----- 2 ----- 3 ----- 4 ----- 5      NA |
| 3. The coalition has regularly invited (or has plans to invite) member involvement from outside its initial core. | 1 ----- 2 ----- 3 ----- 4 ----- 5      NA |
| 4. The coalition effectively orients and integrates new members   | 1 ----- 2 ----- 3 ----- 4 ----- 5      NA |
| 5. The coalition continues to create opportunities for every member to be involved in some way.                   | 1 ----- 2 ----- 3 ----- 4 ----- 5      NA |
| 6. The coalition provides its members with leadership development opportunities.                                  | 1 ----- 2 ----- 3 ----- 4 ----- 5      NA |

## Internal Communication

- |  |   |
|--|---|
| 7. The coalition develops ground rules/agreements regarding communication between members (e.g., "be honest with each other," "open expression of thoughts and feelings").               | 1 ----- 2 ----- 3 ----- 4 ----- 5      NA |
| 8. The style of communication in the coalition reflects the diverse styles and needs of members.   | 1 ----- 2 ----- 3 ----- 4 ----- 5      NA |
| 9. Regular meetings of both the entire coalition and its subcommittees take place.   | 1 ----- 2 ----- 3 ----- 4 ----- 5      NA |
| 10. The coalition arranges opportunities (or is developing a system) for members to dialogue and seek solutions to real or perceived areas of conflict (e.g., turf issues, competition). | 1 ----- 2 ----- 3 ----- 4 ----- 5      NA |
| 11. The coalition provides opportunities for members to build knowledge about and respect for each other.  | 1 ----- 2 ----- 3 ----- 4 ----- 5      NA |
| 12. The coalition regularly discusses new ideas, involving as many members as possible.  | 1 ----- 2 ----- 3 ----- 4 ----- 5      NA |

## Coalition Direction

- |   |                                  |
|---|----------------------------------|
| 13. Coalition members share (or are beginning to establish) a unique view of the common mission of the organization.  | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |
| 14. The coalition elicits (or is being to elicit) input from both formal and informal leaders to define its issues and strategies.  | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |
| 15. To help plan, the coalition gathers information about future trends in its areas or concern. (Resources can include government reports, journals, statistics, polls, corporate reports, research and opinions from a variety of sources). | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |
| 16. The coalition uses the mission statement as a guide to develop clear, attainable, short-term and long-term goals.   | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |
| 17. The coalition, on a regular basis, reviews its mission and plans to determine:<br>Are they still relevant? Has the coalition fulfilled its mission?<br>How could they be re-energized to better address community needs?                  | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |

## External Communication *(Relationship Building/ Partnership Building/ Leveraging other Money/ Brokering)*

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|--|----------------------------------|
| 18. The coalition shares its mission and goals with the community.   | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |
| 19. The coalition develops (or is developing) stronger relationships with key individuals and groups in the community.                                       | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |
| 20. The coalition continues to "sell" the coalition to key leaders and the community by highlighting successes and accountability to the community's issues. | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |

## Management

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|--|----------------------------------|
| 21. The coalition works (or will work) to build a broad and diverse base of financial support for an outgoing coalition. | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |
| 22. The coalition develops its organizational structure and revises it to gain increased flexibility if appropriate.     | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |
| 23. The coalition reduces hierarchical structures where possible, simplifying policies and procedures.                   | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |
| 24. The coalition reviews and revises its decision making process to increase shared leadership and responsibilities.    | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |
| 25. The coalition develops and uses an effective recruitment and orientation process for new leaders.                    | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |
| 26. The coalition effectively implements its plan(s), delegating responsibilities to members throughout the coalition    | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |
| 27. The coalition has developed (or is developing) an effective process to use for running coalition meetings.           | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |

## Accountability

- |  |                                  |
|--|----------------------------------|
| 28. The coalition has developed and implemented (or is implementing) ground rules/agreements concerning expectations for how members will work together. | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |
| 29. The coalition discusses how the group will remain accountable to the community without duplicating efforts.  | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |
| 30. The coalition monitors and assesses progress made on plans.  | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |
| 31. The coalition debriefs events or "failures" and learning to future projects.   | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |

## Goal Accomplishment

- |  |                                  |
|--|----------------------------------|
| 32. The coalition regularly achieves goals and celebrates its "victories" and achievements.  | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |
| 33. The coalition frequently recognizes individual member contributions and accomplishments. | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |
| 34. The coalition widely publicizes accomplishment of its goals.                             | 1 ---- 2 ---- 3 ---- 4 ---- 5 NA |